



February 17, 2011

To Whom It May Concern:

We are thrilled that the Style Kings Car Club is once again hosting their annual Kings By The Bay Car Show to benefit George Mark Children's House. George Mark is the first free-standing pediatric palliative care center in the United States. George Mark provides much needed respite, transitional, and end of life care to children and their families. Children are able to receive 24 hour nursing care and their families can take a vacation (in the case of respite care) or stay here with their child.

We believe that by caring for the entire family, we help families to stay together during one of the most difficult times in their lives. In addition to nursing care, we offer psycho-social care, sibling support, hydrotherapy, and bereavement care that is not time limited.

We receive some insurance reimbursement but rely on philanthropy for 50% of our budget. No family is ever turned away for financial reasons. Please help us help our families by supporting this fun event. We feel very fortunate that the Style Kings Car Club have chosen to help us for the second year in a row.

Your check made payable to George Mark Children's House will be tax deductible. We are a not for profit 501 (c) 3 and our Federal Tax ID # is 94-3255845. If you have any questions, please call me at (510) 346-1282.

Very truly yours,

A handwritten signature in purple ink that reads "Teri Rose" is placed on a light purple rectangular background.

Teri Rose
Community Relations Manager
George Mark Children's House